

GHERTNER & COMPANY  
SINCE 1968

# GHERTNER NEWS

A QUARTERLY PUBLICATION FOR GHERTNER &amp; COMPANY HOMEOWNERS

## CHECK OUT THESE RECENT HAPPENINGS

Click the links below to learn more about recent events both at Ghertner & Company and in our managed communities.



**Gives Back to Strive4You**



**Fairway Farms HOA Recognized**



**Attorney Panel Fields Managers' Questions**

## PARTNERING WITH YOUR HOA BOARD FOR YOUR COMMUNITY'S SUCCESS

At Ghertner & Company, the success of your homeowners association is our top priority. We are ready to provide your HOA Board with the property management excellence and support it needs to see your community thrive. The role of a property management company in the daily operations of an HOA is crucial, but there are several misconceptions both about a property management company's role and the role of the HOA Board.

### #1 **Your property management company is not your homeowners association. They are separate entities.**

Many homeowners think that their HOA Board and their property management company, like Ghertner & Company, are one and the same. That's not true—your homeowners association has contracted Ghertner & Company for support in the daily operations of the homeowners association. Ghertner & Company is a separate business that serves multiple homeowners associations throughout Middle Tennessee.

### #2 **HOA rules aren't meant to prohibit owners but to protect their investment in their homes.**

We know that HOA rules aren't homeowners' favorite things. Still, we encourage you to remember that they are in place for the upkeep, safety and enjoyment of your community and to protect the investment you made when you purchased your home. When all homeowners follow the rules, everyone can feel at home in their neighborhood. To see your community rules, log in to your owner's portal at [www.ghertner.com/owner](http://www.ghertner.com/owner).

### #3 **Your HOA contracts multiple vendors, not only a property management company, to help with the upkeep of the community.**

It takes a village to run an HOA, and Ghertner & Company isn't the only vendor making things run smoothly. Landscape companies, cleaning companies, pool companies (if applicable to your HOA), and trash pickup companies are just some of the vendors your HOA may use. If you ever have a question about these vendors' work, please submit a General Question through your owner's portal at [www.ghertner.com/owner](http://www.ghertner.com/owner), and your Community Association Manager will respond.

### #4 **HOA Board members are homeowners just like you. They volunteer their time to your community so that it will succeed!**

The Board members who lead your community sacrifice their time and talents to support your HOA. The Board makes decisions on behalf of the community. Keep in mind, too, that Ghertner & Company works at the direction of the Board. We provide advice and support to your HOA Board. Ghertner & Company prides itself on our Community Association Managers' relationships with their Boards and the regular training and resources we provide to Board members.

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